



## PRESS RELEASE

### OASIS SMART SIM AND FLO. DATA JOIN FORCES TO PROVIDE A COMPREHENSIVE NEW PACKAGE OF IoT SERVICES

**Oasis Smart SIM and Flo. Data are partnering to bring to the fast-growing M2M/IoT market a full set of services including SIM and OS supply, full subscription management, and comprehensive real-time analysis of Big Data.**

**Paris, France, and London, UK, February 25, 2015**

Oasis Smart SIM, expert in subscriber acquisition and activation, and Flo. Data, a cloud-based IoT platform expert, are pleased to announce they are partnering to bring to the market a comprehensive IoT offer.

A rare depth of skills and experience across Oasis and Flo. has delivered a complete package of leading edge solutions tailored to the emerging needs of the M2M and IoT services market. These range from an extensive subscription management and line activation solution, allowing mobile phones and smart objects to connect Over-the-Air, through to creating operational innovation and strategic transformation by delivering a new advanced level of real-time business intelligence and automated response actions driven by comprehensive instant analysis of Big Data.

The underlying Flo. platform delivers a new service layer, enabling the two partners to bring to the IoT ecosystem a complete offer to service providers.

Olivier Leroux, Oasis CEO says: "The partnership with Flo.Data demonstrates how subscription management and the IoT are tightly linked. This partnership enhances our position in the M2M/IoT market and demonstrates our vision of 'gearing up for the next generation of subscriber activation' is truly becoming a reality."

Rony Cohen, Flo. founder, adds: "By partnering with Oasis, we are getting closer to one of the most innovative companies in the fields of SIM cards, operating systems and subscriber management. Our partnership puts us in a stronger position to bring a full offer to the M2M/IoT market that encompasses everything from hardware and OS supply to services such as subscription management and data intelligence."



Oasis Subscriber Activation Suite and Flo. Services will be demonstrated during the Mobile World Congress (Barcelona) in Oasis Smart SIM meeting room to show the full customer path, in Meeting Room 2D13MR, Hall 2.

### **About Oasis Smart SIM**

Oasis is a subscriber acquisition and activation expert, providing card products and mobile solutions and services for the whole SIM lifecycle. Oasis provides a full palette of products and services for the mobile services of tomorrow. Oasis offer includes removable SIM cards for mobiles and embedded SIMs (chips) that will be used for “connected devices” and the internet of things/M2M, as well as Operating Systems to run the SIM functions. Oasis recently introduced its “Subscriber activation suite,” a set of software/platform solutions and services to activate the SIM cards and/or the objects on a network. Oasis Subscriber activation solution includes e-registration, dealer administration, real-time number allocation, and subscription management.

### **About Flo. Data**

Flo. Data is a cloud based IoT platform providing real-time and comprehensive analysis of Big Data. Flo. enables industrial firms to improve, manage, streamline and automate their operations and services, as well as enhance their customer experience and strategic planning. Flo Data is key to the M2M landscape and IoT world because it unlocks the power of big data by making data intelligent and applicable, automatically and in real-time.

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